



genesis
youth trust

**Ngakau Nui,
Ngakau Ora**

The symbol of a Healthy Heart the larger heart – Genesis - supporting and embracing the smaller heart in the middle – our youth

**Nga Tai o te
Moana-nui-a-kiwa**

The waves (tides) of the Pacific



Te Rere o Te Manu

Full flight of the Bird - Symbolising the youth in full flight, the strength and confidence to soar to their highest potential

Four strands

represent a 'transformational journey' of spiritual, physical, mental and whanau wellbeing which 'converge' together at the apex where the young person is then 'soaring' like a bird or riding the crest of a wave!

Te Taha Wairua - the Spiritual Wellbeing of a person

Te Taha Tinana - the Physical Wellbeing of a person

Te Taha Hinengaro - the Mental Wellbeing of a person

Te Taha Whanau - the Whanau Wellbeing of a person



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Statement of purpose

To bring about positive change and profoundly transform the lives of rangatahi and their whanau for the benefit of themselves and their community.

Desired outcomes

- *Communities become more vibrant, optimistic and safe.*
- *Transformed youth offenders become constructive participants in New Zealand's future instead of being trapped in a life-time of crime (which can cost the state up to \$3m in incarceration costs per serial offender over their lifetimes).*
- *The inter-generational cycle of crime is hopefully broken and our transformed youth are empowered, in turn, to offer a better start in life for their children.*

Strategic heartbeat

*Having a heart for youth that offers **HOPE** and **RESTORATION** for youth offenders and their families in the wider Auckland Region.*



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Core competencies

- *A holistic intervention combining youth work, social work, mentoring, counseling & family services to achieve lasting positive change.*
- *Forging and maintaining effective working partnerships with the Police and other key agencies.*
- *Ongoing research, innovation and best practice that shapes our programmes and interventions.*

Guiding principles

- *Every young person and their family/whanau has the potential to change*
- *Young people will thrive in a positive family environment*
- *Lasting change is an internal transformation of the heart, mind and soul*



Our values

**Aroha mutunga kore,
Unconditional Love**

*Unconditionally loving
of all people*

**Tika me te pono,
Trust & Integrity**

*Building relationships based
on trust and integrity*

**Whakamana
Rangatahi**

*Empowering our
youth and families*



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strategy map

Community focus

Help communities in the wider Auckland area become more vibrant, optimistic and safe as youth offending decreases

demonstrate strategic leadership and communicate success

replicate programme across communities

secure sustainable funding streams

be well connected with local communities

Partnership focus
Leverage the capabilities of the police, government agencies (national and local), churches and other community groups

People focus
Maintain a well-resourced staff establishment who act with integrity, compassion and drive

recruit, develop & retain passionate staff

nurture a supportive and high performing environment

Process focus
Deliver relationship-based holistic interventions that integrate education/employment, community/culture, peers & family

Youth & family focus

Offer 'a new way of life' for repeat child/youth offenders and their families by restoring hope and bringing about positive change

engage youth & family and build trust

adopt a holistic approach to reduce offending of youth and families

restore families/whanau

maintain effective case management

develop best-practice, accredited & compliant systems